

PROMOTIONS

- **Promoting discounts & distributing advertising materials outside of your booth area is NOT permitted.**
- Exhibitors may solicit attendees only within the confines of their contracted space.
- Any unauthorized solicitation, whether by an exhibitor or attendee, should be brought to the attention of Show Management.
- **Special Events:** If you are planning a Special Event you would like us to know more about, please email Geoff Fox at geoff.fox@redwoodmg.com.
- **Music & Videos:** Approval is required from Show Management to play music or videos and to use a sound system in your booth. Send an email describing your system requirements and your assurance that the sound level will be low enough not to disturb neighboring exhibitors to Geoff Fox at geoff.fox@redwoodmg.com.
- **Raffles & Giveaways:** Approval is also required to sponsor raffles or other such giveaway promotions. Outline the promotion, how you plan to conduct it and indicate your adherence to Miami laws governing such activities. Send your request for approval of promotional activities to Geoff Fox at geoff.fox@redwoodmg.com.
- **In-Booth Entertainment:** If you plan on having demonstrations or show videos in your booth, design your space so your audience does not block the aisles or spill over into your neighbor's booth.